

# Joe Linn Massage Newsletter

March 2015

Member, Associated Bodywork & Massage Professionals

## Body Image

### Learning to Love Who We Are

The statistics are alarming. The majority of U.S. women--some estimate more than 80 percent--are unhappy with their appearance. At least 10 million young women, and 1 million young men have an eating disorder. Girls as young as 6 and 7 are expressing disapproval of their looks, and most fourth-grade girls are already diet veterans. Most unsettling is the fact that more women, and girls, fear becoming fat than they do dying.

### Combating the Images

How do you see yourself? Are you content with the person looking back at you from the mirror each morning or do you frown in frustration?

magazine covers, others are trying to teach young girls to love their bodies, beautiful imperfections and all. One way to combat the Hollywood hype and to create an appreciation for the bodies we have is through hands-on massage and bodywork.

### Why Massage Affects Body Perception

Being unhappy with our bodies has serious, and sometimes lifelong, ramifications. Feelings of unworthiness and self-loathing can set up a lifetime of self-deprecating behaviors. What regularly scheduled massage allows us to do is "get back" into our bodies and reconnect with ourselves. Massage can



Massage can help restore feelings of self-worth and nurturing--key for body image issues.

Unfortunately, many of us are unhappy with the person looking back. Whether it's lamenting about having a pear-shaped figure instead of an hourglass, or exhibiting more serious, self-hating body dysmorphic disorders, body image is under siege in our celebrity-fixated society. While Madison Avenue continues to airbrush photos of svelte, 120-pound supermodels for

help us release physical and mental patterns of tension, enhancing our ability to experience our bodies (regardless of their shape and size) in a more positive way. Just as it facilitates our ability to relax, massage also encourages an awareness of the body, often allowing us to more clearly see and

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*"Happiness is part of who we are. Joy is the feeling."*

- Tony DeLiso

### Office Hours and Contact

**Joe Linn Massage**

**Joe Linn**

**415-497-3176**

**By appointment only**

**Hours available Monday - Saturday**

**Call today to schedule your massage.**

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identify destructive behaviors, including overeating or purging.

Massage also creates a sense of nurturing that is especially powerful when it comes to poor body image. Accepting the nonjudgmental touch of a trained therapist goes a long way toward rebuilding an appreciation and respect for your own body. If we find acceptance for who we are and how we look, we are giving ourselves permission to live comfortably in the skin we have.

## The Value of Massage

Research shows that touch is a powerful ally in the quest for physical and mental health. Not only does it help us be more in tune with our bodies, it can also help restore a sense of "wholeness" that is often lost in our segmented, overscheduled lives. When we regain that connection, it's much easier to remember that our bodies are something to be cherished, nurtured, and loved, not belittled, betrayed, and forgotten.

Valuable for every age and every body type, massage and bodywork have innumerable benefits. Here are a few:

- Alleviates low-back pain and improves range of motion.
- Decreases medication dependence.
- Eases anxiety and depression.
- Enhances immunity by stimulating lymph flow.
- Exercises and stretches weak, tight, or atrophied muscles.
- Increases joint flexibility.
- Improves circulation by pumping oxygen and nutrients into tissues and vital organs.
- Releases endorphins--the body's natural painkiller.

## Every Shape and Size

Whether a client weighs 30 pounds or 300 pounds, massage and bodywork therapists are trained to appreciate all bodies, without judgment, and to deliver the best care possible. As in any session, a therapist's goal is to create an environment that feels safe and nurturing for clients, all while delivering much needed therapeutic touch. For heavier clients, some minor adjustments might be needed in the delivery of the bodywork, but its nurturing, therapeutic, nonjudgmental role will remain unchanged.

## Through the Scars

We also have to remember that a negative body image is not necessarily about those few extra pounds on the hips. It might instead be tied to the scars of past injuries and surgeries. Massage can help here, too. For burn victims, research has shown massage can help in the healing process, while for postsurgery breast cancer patients, massage and bodywork can reintegrate a battered body and spirit. In addition to softening scar tissue and speeding postsurgery recovery, massage and bodywork for these clients is about respect, reverence, and learning to look at, and beyond, the scars.

## Finding the Stillness

Experts say that when the tissues start to let go and relax under a massage therapist's hands, profound shifts occur emotionally and physically. A softening happens, and the brain and body begin

to integrate again. The chasm between body and mind that created the eating disorder, or fueled the negative body image, begins to narrow. In her book, "Molecules of Emotion," Georgetown University Medical School professor Candace Pert explains that the body is the "actual outward manifestation, in physical space, of the mind." She says that if we generate negative energy in response to our appearance, it can eventually find its way into reality.

Self-acceptance, then, is paramount for living well, and massage/bodywork is a healthy path to get you there. Finding the stillness in a massage session allows you to just "be," without judgment. Partner that with the comfort that comes from allowing your body to be nurtured by someone else, and we begin to remember our value, regardless of our outward appearance, or what we perceive it to be.



Cultivating a positive sense of self, from the inside out, contributes to a life well lived.

# Pre-Session Yoga Moves for Calm

Mary Beth Braun

It's one of those mornings. Your alarm didn't go off and you have an appointment in an hour. How can you quickly collect and calm yourself enough to be fully present for the day ahead? Breath and yoga.

## BREATH

Take this time to center and calm yourself. Start by channeling your yoga instructor or massage therapist and begin with breath (pranayama): inhaling to the count of three and exhaling to the count of six. Do this three times and move on to do a few yoga poses (asanas).

## YOGA

You remember a few basic yoga poses from class, right? Try these two: simple seated twist and standing half moon.

## SIMPLE SEATED TWIST

Continuing to use your breath, sit on the floor in an easy, cross-legged pose and begin simple seated twist. Raise the crown of your head to the ceiling, elongating your neck and spine. Inhale

and exhale, then twist to the left. Exhaling, move through center, and repeat on the right, continuing to inhale and exhale.

## STANDING HALF MOON, BIKRAM STYLE

From there, step your right foot forward, followed by your left foot, and slowly roll up one vertebrae at a time until you are standing upright with your feet firmly grounded into the earth.

Feeling your feet firmly grounded, raise your hands overhead, taking the wrinkles out of your neck and elongating your spine. Inhale, exhale, and side bend to the right. Once there, exhale and feel your side body open up as you press your foot into the earth to enhance the stretch. Inhaling through center, exhale and bend to the left. Return to your center and take one more deep breath in and out.

You feel better, right? Now, let go of that harried morning and begin your day fully present and centered.

Mary Beth Braun is a certified massage therapist based in Indianapolis, Indiana.



Channel your inner yoga instructor.

# The Sunshine Vitamin

Shelley Burns

In the world of skin health, we focus on ways to improve skin quality. We work to prevent acne, cellular damage, dryness, and wrinkles. It is less common to discuss how a skin-care strategy may increase risk of developing other health conditions.

Skin cancer is one example. To prevent skin cancer, we protect ourselves with sunscreen--especially during the summer months. But by using sunscreen we are blocking the absorption of vitamin D, the "sunshine" vitamin.

Vitamin D is fat soluble and contains powerful antioxidant and anticarcinogenic properties that can prevent premature aging and cellular damage. Solid research indicates that vitamin D plays a role in reducing the risk of cancer, specifically breast, colon,

and prostate cancers. Vitamin D has been associated with preventing diabetes by reducing insulin sensitivity. It also improves heart health, reduces the risk of multiple sclerosis, strengthens bones, and decreases the effects of seasonal affective disorder.

Vitamin D can help resolve skin conditions like psoriasis, as it plays a role in skin cell regulation, including cell turnover and growth. Vitamin D can be effective in reducing the itching and flaking associated with this disorder. Ultraviolet B (UVB) treatments have long been used successfully in treating psoriasis because UVB produces vitamin D in the body.

Getting between 5-10 minutes of direct sun exposure daily on the arms, face, hands, and back (without sunscreen) can

provide enough vitamin D to meet your daily requirements, though sun exposure does present a risk. Because it is difficult to obtain enough vitamin D through food, many prefer to use supplements. Research on the health benefits of ingesting vitamin D led experts to advise an intake of 25-50 micrograms daily.

Shelley Burns is a doctor of naturopathic medicine and completed studies at the Canadian College of Naturopathic Medicine. She has certification in complementary and integrative medicine from Harvard University.

*"A massage is just like a movie, really relaxing and a total escape, except in a massage you're the star."*

-Elizabeth J. Howard

Welcome Spring!

Spring will officially begin on March 20th, not that we have had much of a winter in Northern California this year. I am enjoying the nice weather but I would welcome the rain!

In this month's newsletter we have a chance to look at the issue of "Body Image: Learning to Love Who We Are". As a Massage Therapist I am always amazed that we are all made of the same "stuff" yet we are all so different and that is a wonderful thing! Remember to be kind to your "self".

"Pre-Session Yoga Moves for Calm" this is a great way to start any day I like to use breathing exercises and yoga before giving a massage, it helps me give the best of my energy for my clients. I encourage you to try this simple step by step process each morning before you begin your day and before all your massages.

"The Sunshine Vitamin" reminds how important the sun is and how much we need sunlight to live a healthy life. Remember you need vitamin D for a healthy life. I enjoy the feel of the sun on my face but always in moderation!

## Joe Linn Massage

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